CONTRACT

WVIT
1422 New Britain Ave
West Hartford, CT 06110
(860) 521-3030

www.nbcconnecticut.com

And:

GREAT AMERICAN MEDIA
1010 WISCONSIN AVE NW
WASHINGTON, DC 20007

Contract / Revision	Alt Order #
335986 /	WOC10033745

Product
issue

Contract Dates	Estimate #
09/19/12 - 09/21/12	**1761**

Advertiser	Original Date / Revision
DEMOCRATIC SENATORIAL CAMPAIGN COI	09/18/12 / 09/18/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WVIT	Corey Lane	Philadelphia NS

Special Handling

Demographic
RHH

IDB#	Advertiser Code	Product Code
	49	53

Agency Ref	Advertiser Ref
01274	99480

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WVIT	09/19/12	09/21/12	9-10A TODAY SHOW	9A-10A		:30			NM	4	$1,600.00
	ISSUE			ALL SPOTS ON ORDER - IMMEDIATE PREEMPTIBLE CLASS OF TIME								
	Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays - - WTF - -	Spots/Week 4	Rate $400.00						
N 2	WVIT	09/19/12	09/21/12	10-11A TODAY SHOW	10A-11A		:30			NM	5	$2,000.00
	ISSUE											
	Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays - - WTF - -	Spots/Week 5	Rate $400.00						
N 3	WVIT	09/19/12	09/21/12	3-4PM STEVE HARVEY	3P-4P		:30			NM	5	$1,000.00
	ISSUE											
	Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays - - WTF - -	Spots/Week 5	Rate $200.00						
N 4	WVIT	09/19/12	09/21/12	4-5P ELLEN	4P-5P		:30			NM	5	$1,750.00
	ISSUE											
	Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays - - WTF - -	Spots/Week 5	Rate $350.00						
N 5	WVIT	09/19/12	09/21/12	7-9A TODAY SHOW	7A-9A		:30			NM	5	$4,000.00
	ISSUE											
	Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays - - WTF - -	Spots/Week 5	Rate $800.00						
N 6	WVIT	09/19/12	09/21/12	5-6P CT NEWS @ 5PM	5P-6P		:30			NM	5	$5,000.00
	ISSUE											
	Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays - - WTF - -	Spots/Week 5	Rate $1,000.00						
N 7	WVIT	09/19/12	09/21/12	6-630P M-F CT NEWS @ 6	6P-630P		:30			NM	3	$4,500.00
	ISSUE											

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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Contract / Revision	Alt Order #
335986 /	WOC10033745

Contract Dates	Product	Estimate #
09/19/12 - 09/21/12	issue	**1761**

Advertiser	Original Date / Revision
DEMOCRATIC SENATOR	09/18/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 3	Rate $1,500.00						
N 8	WVIT	09/19/12	09/21/12	630-7P NIGHTLY NEWS	630-7P		:30			NM	2	$5,000.00
	ISSUE											
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 2	Rate $2,500.00						
N 9	WVIT	09/19/12	09/21/12	1135-1235A TONIGHT SHO	1135P-1235A		:30			NM	3	$1,050.00
	ISSUE											
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 3	Rate $350.00						
N 10	WVIT	09/19/12	09/21/12	11-1135P LATE NEWS	11P-1135P		:30			NM	5	$5,000.00
	ISSUE											
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 5	Rate $1,000.00						
N 11	WVIT	09/19/12	09/21/12	7-730P EXTRA	7P-730P		:30			NM	3	$1,800.00
	ISSUE											
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 3	Rate $600.00						
N 12	WVIT	09/19/12	09/21/12	730-8P ACCESS HOLLYWO	730P-8P		:30			NM	3	$1,650.00
	ISSUE											
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 3	Rate $550.00						
D 13	WVIT	09/19/12	09/19/12	W8-9P THE VOICE	8P-9P		:30			NM	0	$0.00
N 14	WVIT	09/19/12	09/19/12	9-10P LAW & ORDER: SVU	9P-10P		:30			NM	1	$2,800.00
	ISSUE											
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --W----	Spots/Week 1	Rate $2,800.00						
									Totals		49	$37,150.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/21/12	49	$37,150.00	$31,577.50
Totals	49	$37,150.00	$31,577.50

Signature: _____ **Date:** _____

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